Prepared by Maison & Annas

DATE

I will produce a 5-6 minute thriller film which will include the conventions of the genre such as INSERT HERE

The film will be aimed at an audience of (give demographics – Region/Age/Nationality/Gender /Ethnicity/Race and Social Category)

The narrative is (tell the story)

This follows (insert narrative theories here)

Using the theory of (Use Hall Encode/Decode or Barthes Semiotics/Hypodermic needle) the audience will be (insert Uses & Gratifications theory)

The locations I will be filming at are ….and I have chosen these because …

The non-diegetic music I have chosen is … because (explain the lyrics or genre and what it adds to the narrative and what the audience will decode – if it is a famous song explain how you are going to request permission to use in your BTEC Media project)

If I can’t get permission then the alternative is … (look at copyright free music websites and add the link to the music)

The use of camera angles such as (explain types and what connotation they will have)

Costume has been chosen to represent…(explain characters hair/make up and clothes choices including colour)

Graphics will be used to add titles and will be (explain font and colour choices and what the signify) and the production company will be called (insert and add logo when created)

We will use JVC HD Handheld camera (list any other equipment)

Legal/Ethical considerations: I will need to make sure I get necessary permission from all contributors and to use any music, and that all health and safety legislation is complied with. To ensure this is completed I will create (INSERT what forms should you have to meet these considerations)